

Practice PT - Flash Talk: The Internet and Society



Description

For this project you will **prepare a 2-minute “flash talk”** related to one of the major issues list below about **the Internet and its effects on people and society**. A flash talk is brief speech or presentation, intended to grab the attention of the audience and convey key information in a quick, insightful, and clear manner.

Purpose

The purpose of this flash talk is for you to demonstrate your knowledge (thus far) of the Internet and how it works, and to connect that to a relevant topic that has an impact on people and society that you care about.

Who is your audience? Not everyone knows as much about the Internet and how it works as you do now. Your speech should be directed at a person (or people) you care about and who you want to inform about this issue. You should provide them with enough technical detail that they can understand why and how it affects them, and the benefits and drawbacks of responses to the issue.

The Issues

Here is a list of three important issues facing society that all relate in some way to how the Internet works. We list the issue, a link to the Wikipedia article about it, and things to look for related to what you’ve learned.

Issue	Things to look for
<p>1. Net Neutrality is the principle that all Internet traffic should be treated equally by Internet Service Providers. However, there are legitimate reasons to treat certain kinds of traffic differently. https://en.wikipedia.org/wiki/Net_neutrality</p>	Packets, TCP, IP Address, Protocols
<p>2. Internet Censorship is the control of what can be accessed, published, or viewed on the Internet. It may be carried out by governments or by private organizations or individuals. Most people believe in having some amount of both freedom of speech and censorship at the same time. https://en.wikipedia.org/wiki/Internet_censorship</p>	TCP, IP, DNS, URL, HTTP
<p>3. Computer and network surveillance is the monitoring of data being transferred over computer networks such as the Internet. The monitoring is often carried out covertly, may or may not be legal, and may be done by governments, corporations, criminal organizations, or individuals. Enforcing laws and protecting privacy must be balanced. https://en.wikipedia.org/wiki/Computer_and_network_surveillance</p>	Packets, IP address, physical internet and hardware

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Part 1: Pick and Research your Issue

- **Your selected issue:** Pick one of the issues listed above that interests you the most or that you'd like to know more about.
- **Reference 1:** Start by looking at the wikipedia article and scan the article for content related to Internet topics covered in class.
- **The focus of your speech:** Find an item or element of the article that interests you on which to base your 2-minute flash talk.
- **Reference: 2 and beyond:** Read further about the issue. Find *at least one* other article (outside of Wikipedia) that relates to the issue.

Record your research in the organizer provided here:

My Selected issue:
Focus of my flash talk:
The position I will take in my talk:

What is the reference? What did I learn from this reference?	What are the positive (+) and negative (-) impacts on society, economy, or culture? What do I want people to know about this?	What are the connections can I make to what I've learned about the Internet so far?	What details have I learned that support the position I have taken on this issue?
Reference 1 (wikipedia)			
Reference 2:			

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Reference 3:			
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Part 2. Write the Flash Talk

You will need to submit a written copy of what will be said in your flash talk.

Your 2-minute flash talk **must**:

1. **Explain the topic or issue**, including technical details of the Internet and how it works in the context of the issue you've chosen to investigate.
2. **Explain the societal impacts** (both positive and negative) related to the issue
3. **Give an informed opinion**, position, or call-to-action on the issue

That's a lot to pack into 2 minutes! So your script for the talk needs to be tight and you need to choose your words well. (NOTE: 2 minutes of speech is about 300 words of text.) Use your research organizer to help you focus on what's most important. You should probably also practice reading it out loud.

Part 3. Presentation and Evaluation

Your flash talk should be tight, coherent, and convey a point of view. It should also clearly demonstrate your knowledge of the Internet and how it works. Below are the primary criteria on which your talk will be evaluated.

The flash talk...	0 does not	1 almost	2 does a good job
Clearly explains the broad issue clearly and what must be considered.			
Clearly focuses on one important aspect of the broader issue.			
Appropriately connects knowledge of the Internet to the area of focus.			
Adequately presents beneficial/positive impacts, as well as the harmful/negative impacts.			

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States a position on the issue and makes a convincing argument supported by facts/details.			
Research organizer chart is complete/thorough and lists at least 3 resources. Only 1 can be wikipedia.			